

Lane Bryant

21 West 38th St. Just off the Avenue 26 West 39th St.
New Entrance on 39th St. Most Convenient for Automobiles

Premier Exponents of Slenderizing Fashions Announce the Third Week of Their Grand Opening

LANE BRYANT express their gratitude for the interest and appreciation of their patrons during the Grand Opening Weeks, just past. We had prepared for their approval an exposition of exclusive modes surpassing all our former achievements. Our highest art evolved the models on display. And the response from our clientele was overwhelming. Hundreds who came only to praise remained to purchase.

For the Third week we have prepared a new group of offerings as appealing as those for the first.



Tailleurs

Smart Slenderizing, Tailors of soft quality Suede Velour and Tricotine, beautifully hand embroidered or strictly man made, with notch collars, featuring the new three quarter length coats now in such favor.

49.75

Coats

Comfort and smartness combine in luxurious coats of Bolivia, Normandy and Broadcloth, enhanced by large draped collars, some with fur collars, and novelty cuffs.

59.50



Frocks

Exquisite Canton Crepe and Satin Frocks in the newest modes. Slenderizing one piece and draped models in Black, Navy or Brown. Many beautified with new silk braiding.

44.50



Skirts

For immediate as well as sports wear are these skirts of fine Prunella cloth with box or combination plaits. Navy and white, black and white, navy and red.

16.75



Blouses

Dainty Tie Blouse of finest quality Georgette, lined with white chiffon. The last word of fashion is shown in the bell shaped sleeves. Heavily braided and slit in neck, with colored vestee.

14.95



Millinery

Lyons and Pannet Velvet, Hatters' Plush and Felt. Some ostrich trimmed, others modishly accented by glycerined fancies, ribbons, coques, hackle.

13.50



Fur Scarf

One Skin of Hudson Bay Sable, choice pelt. Very exquisite.

62.50

Fur Coat

Persian Lamb cloak with deep cuffs and collar of skunk.

495.00

Sweaters

Of fine quality Brushed Worsted, narrow belt finished with novelty buckle.

9.75

Jackets and Spencers



New arrivals of these knitted models just received and featured at very low prices for a week of sales.

Wool Jackets of fine soft yarns—an exclusive model in Black, White and nine smart colors. Special, 1.95

Wool Spencers for wear under coats—in Black, White and colors most in demand. Close fitting surplice model. Priced at 2.45

New Cape Gloves and Imported Lambskins at 1.68 Pair

Two new and very attractive one clasp models. Cape Gloves shown in Tan, Brown, Gray and Beaver. Imported Lambskin Gloves in White, Brown, Gray and Black.

Women's Combination Suits

Fashioned of fine ribbed cotton—low neck model with band tops—light winter weight—all sizes. Special, .95

Odd Blankets

(Cotton and Wool Mixed)

An odd lot of soft White Blankets consists of about 50 pairs with Pink or Blue borders—also plain White. These are cut and bound separately and are extra long.

Size 70 x 90 Value 12.75 Now 8.75 Pr.
Size 80 x 90 Value 14.50 Now 10.00 Pr.

Comfortables

Of fine figured Silkline—various patterns with plain mill borders to match—cotton filled. Special, 5.25
Figured Cambric and Sateen Comfortables with plain borders to match—wool filled. Special, 7.50

Smart New Furs At Very Special Prices



As illustrated—smart two skin Skunk Scarf fashioned of full furred skins.

29.75

Fox Scarfs of large full furred silky skins. Special, 29.00.

Mink Scarfs—single animal model of silky skins—rich brown shading. Special, 19.75.

Large Shawl Collars of skunk—choice pelts. Special, 63.00.

Fur Coat Specials

Hudson Seal Coats—36 inches long—deep shawl collar and cuffs of skunk.

Last Season's Price 450.00
This Season's Price 295.00

Natural Muskrat Coats—36 inches long—finished with a large shawl collar.

Last Season's Price 250.00
This Season's Price 150.00

Women's Corduroy Velvet Robes

In plain wide wale and embossed designs—lined throughout with silk Mull. Breakfast coat and long robe models.

7.95

Tax .95

Other Corduroy Robes

In embossed effects—made in a smart corded breakfast coat style in Rose, Copen Blue and Purple. Special at 3.95

Full length Corduroy Robes lined throughout with soft figured challis. In desirable shades. Special, 5.95

Arnold, Constable & Co.

FIFTH AVENUE AT FORTIETH STREET

Fashions of Distinction Inexpensively Priced

With Winter just a few weeks ahead one's thoughts naturally turn to cold weather apparel, and Arnold, Constable are prepared to supply every need at prices that are moderate in the extreme.



At 34.50 Heavy Canton Crepe is the material used in fashioning this ultra smart dress for women—side panels, sleeves and neck effectively embroidered in self color silk. Crushed girdle finished with loops and fringe. As illustrated. Other gowns in Poiret Twill, Tricotine, Canton Crepe and Crepe Satin. Very specially priced at 34.50.

At 39.50 Misses' Coats of Bolivia, hand-stitched embroidered across the back and collar—a wide front panel is a new and effective style note which enhances the charm of this youthful coat. Silk lined and warmly interlined. Various other models also shown at this price.

At 52.00 Coats of soft Belhara Cloth with huge fur collars of Wolf—finished with large flat pockets and stitching. In new Fall shades—silk lined and interlined.

Now on display—A complete authoritative exhibition of the season's most fashionable coats, trimmed with Mole, Wolf, Kolinsky and Australian Opossum—exquisitely lined. Ranging in price from

57.50 to 250.00

Great Carpet and Rug Sale

Offering unequalled values in every size and make

Royal Wilton Rugs

Size	Formerly	Sale Price
27 x 54	21.00	15.25
4.6 x 7.6	50.00	37.75
6.9 x 9.0	112.50	83.25
9.0 x 10.6	147.50	110.00
9 x 12	167.50	123.75
11.3 x 13.6	235.00	166.50

Plain Color Carpets

Best makes of Bigelow Axminsters, Alexander Smith & Sons and other Wilton Velvets in

Browns	Reds	Taupe
Greens	Blues	Wines
Grays	Old Rose	Black

Formerly 5.75

3.95 Yard

Seamless Chenille Rugs

—in a range of realistic Oriental designs and colorings. Also plain Taupe centres with fancy figured and band borders.

Size	Former Prices	Sale Prices
18 x 36	3.25	2.75
21 x 42	4.90	4.00
26 x 54	6.25	5.50
30 x 60	9.50	7.00
36 x 72	12.50	10.00
6 x 9	42.50	35.00
9 x 12	72.50	60.00



Town Talk Sale of Silks

Arnold's Greatest Silk Offering

NO RETURNS 5000 Yards of NO EXCHANGES

Black Canton Crepe

These goods were not merely "bought" from the first manufacturer who offered them to us. Instead, after careful investigation of the market, minute inspection of each sample presented, we finally selected some thousands of yards at a drastic concession from the regular mill prices. The weave is heavy and durable and the shade of Black is a deep pure dye. The quantity, although large, will not last long and shoppers are urged to take immediate advantage of this phenomenal sale which is continued from last Saturday.

Silk Remnants NOW 1/2 price

2.68

Regularly 4.50 to 5.00 Yard

Introductory Sale New Satin Crepes

An improved and extra heavy weave of this popular silk just received and featured this week at an unusually low sale price which cannot be duplicated when the present assortment is exhausted.

3.50

Unequalled Silk Values

Black Satin Charmeuse.
Black Satin Florence.
Black Lyons Tulle.
Colored Satins.
Colored Tulle.
Superior weaves, heretofore 2.35 to 4.50.

1.95

Sale of Heavy Silk Crepe de Chine

Flamingo	Flame	Tomato	Cinder	Castor
Sprite	Jade	Jadite	Silver	All Browns
Jonquil	Marigold	Sulphur	Slate	Black
Magenta	Fuchsia	Folly	Orchid	White
League Blue	Corn Blue	Orient	Violet	Flesh
French Blue	Duch	Academy	Sand	

Regularly 4.00

2.35

Arnold's Famous Hair Nets

Known throughout the country as the best value obtainable at the price. Several makes of genuine human Hair Nets in cap or fringe shapes.

Special .95 Dozen

"Sports Wear" and "Straylock" Nets, 1.45 Dozen.

Something New in Silk Umbrellas

(An Oil Dye to Resist Water)

From Europe comes this innovation in Umbrella Silk. Shown in Navy, Purple and Green—large tooth and small ball tips. The newest leather side strap or braided thong loops on Bakelite or rimmed handles of the new club styles. Stub ends—26 inches long, with cases to match.

Introductory Price

5.75

Cotton Gloria Umbrellas for men and women—fine handles, silk cases. Value 3.50. Now 2.45.

Good Cotton Umbrellas for men and women. Value 2.50. Now 1.65.

Cotton Storm Umbrellas for men and women—very durable. Value 2.00. Now 1.35.

First Sale of

Men's

English Overcoats

Sample models from one of the best concerns in England. New winter styles ranging from the conservative street models to roomy great coats. Only three or four coats of any one style. Sizes 34 to 42.

Grouped at Two Prices

65.00 and 85.00

For quality, tailoring and style they are unusual values at to-day's replacement prices.



New

Imported Mohair Slip-On Sweaters

A smart Fall model designed with a pinaflore neckline—long sleeves and tie fast. In Navy, Brown, Buff and Black.

6.95

Pure Irish Linen

Table Cloths

6.65 Each

Heavy Satin Damask Table Cloths in four particularly effective round designs with plain centers and double borders. A special purchase offered at less than half the former wholesale price. Size 70x72 inches.

Napkins to Match

8.95 Dozen

Size 22x22 inches—same heavy pure Irish Linen as shown in the cloths.

2500 Yards Linen

Crash Toweling

Heavy, pure Irish Linen Towel Red Checked Crash Toweling, 17 inches wide. Less than half former prices.

Now .38 Yard

Pure Thread

Silk Hosiery

1.15 Pair

An offering of exceptional merit—featured at this phenomenally low price only while the present assortment lasts. Shown in various shades of Brown and Black. Semi-fashionable. Elastic cotton tops and soles.

Hand Bags

At 1.95 All styles and shapes of Strap Bags—Envelope Purses—Vanity Bags—Swagger Bags and others of the larger and more conservative kinds.

Values 2.95 and 3.50

At 2.95 Duetyones, Velvets, Silks, Pin Straps, Real Calfs and Novelty Leathers. Large, medium and small styles now in vogue.

Values 3.95 and 5.00